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# IN SITU SOCIAL ENTREPRENEURIAL TTT - SESSION 2

## DESIGN THINKING TRAINING

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### Reading list

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Tim Brown: Change by Design: How Design Thinking Transforms Organizations and Inspires Innovation, 2009

David Kelley: Creative Confidence: Unleashing the Creative Potential Within Us All, 2013

Tom Kelley: The Art of Innovation, 2001

Marc Stickdorn: This is Service Design Thinking: Basics - Tools - Cases, 2010

Group of authors: This is Service Design Doing, 2018

David J. Bland, Alexander Osterwalder: Testing Business Ideas: A Field Guide for Rapid Experimentation, 2019

James Macanufo, Sunni Brown: Gamestorming: A Playbook for Innovators, Rulebreakers, and Changemakers, 2010

David Sibbet: Visual Meetings: How Graphics, Sticky Notes and Idea Mapping Can Transform Group Productivity, 2010

<http://theinnographer.com/>

<https://gamestorming.com/empathy-mapping/>

<https://www.interaction-design.org/literature/topics/design-thinking>

[https://ssir.org/articles/entry/design\\_thinking\\_for\\_social\\_innovation](https://ssir.org/articles/entry/design_thinking_for_social_innovation)

<https://www.smaply.com/>

<https://www.youtube.com/watch?v=ldYzbV0NDp8>

<https://www.youtube.com/watch?v=M66ZU2PClCM>

<https://hbr.org/2018/09/why-design-thinking-works>