IN SITU SOCIAL ENTREPRENEURIAL TTT SESSION 2
DESIGN THINKING TRAINING Self-assessment

Questions

Design Thinking is a:
- Top-down approach to solution development
- Bottom-up approach to solution development

Design Thinking has:
- 2 distinctive phases
- 5 distinctive phases
- 10 distinctive phases

Design Thinking is a:
- Product-centric innovation methodology
- Human-centric innovation methodology

Design Thinking can be used to create and enhance:
- Only physical products
- Only services
- All types of solutions for particular target users

During the Empathize phase, we aiming at:
- Testing the solution with the users
- Defining the problem that needs to be solved
- Understanding the user and his needs
- Generating the best possible idea for a solution
- Further exploring, evaluating and communicating the best idea for a solution

During the Define phase, we are aiming at:
- Further exploring, evaluating and communicating the best idea for a solution
- Generating the best possible idea for a solution
- Testing the solution with the users
- Defining the problem that needs to be solved
- Understanding the user and his needs

During the Ideate phase, we are aiming at:
- Testing the solution with the users
- Defining the problem that needs to be solved
- Further exploring, evaluating and communicating the best idea for a solution
- Generating the best possible idea for a solution
- Understanding the user and his needs

During the Prototype phase, we are aiming at:
- Further exploring, evaluating and communicating the best idea for a solution
- Testing the solution with the users
- Defining the problem that needs to be solved
- Understanding the user and his needs
- Generating the best possible idea for a solution

During the Test phase, we are aiming at:
- Further exploring, evaluating and communicating the best idea for a solution
- Understanding the user and his needs
- Generating the best possible idea for a solution
- Testing the solution with the users
- Defining the problem that needs to be solved

Empathy map is a tool used for:
- Testing the prototype
- Exploring the user and his needs
- Elaborating and presenting the idea for a solution

Idea Napkin is a tool for:
- Testing the prototype
- Another name for Brainstorming
- Elaborating an idea

Customer Journey Map is a tool used for:
- describing an organization's value proposition.
- describe a user's problem.
- describe and assess the user's experience when implementing a solution, in order to identify the pain points.

A Hot Potato is a:
- very handsome potato
- idea generation method.

Answers

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- Generating the best possible idea for a solution
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During the Define phase, we are aiming at:
- Further exploring, evaluating and communicating the best idea for a solution
- Generating the best possible idea for a solution
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- **Defining the problem that needs to be solved**
- Understanding the user and his needs

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