IN SITU SOCIAL ENTREPRENEURIAL TTT SESSION 3 BUSINESS MODEL TRAINING Self-assessment

Questions

Business models do not describe how an organisation: (more than one correct answer)
1. Creates value
2. Distributes value
3. Delivers value
4. Destroys value
5. Captures value

The Business Model canvas has:
1. 6 elements
2. 8 elements
3. 9 elements
4. 11 elements
5. Depends on industry and profitability
6. Depends on how many customers are served

Colour coding is best practice because:
1. Colours bring joy, positive thinking and creativity
2. Colours make business model look better
3. Colours enable better presentation of business model
4. Colours enable emphasising how different customer segments are served

The Business Model Canvas can be used to describe:
1. Exclusively for profit business models
2. Mostly charities and donations based business models
3. Any business model as long it is a startup and not already active organisation
4. None of the above

When environment and society elements play an important role in business model sustainability or organization has to manage impact to society and environment use:
1. Business Model canvas
2. Mission Model Canvas
3. Sustainability & 3PBM Canvas

When revenue streams and fundraising are important aspects of the social entrepreneurship business model use:
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2. Mission Model Canvas
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When organization has to mobilize already allocated resources or defined budget to solve a particular problem and create value for a set of beneficiaries use:
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Answers

Business models do not describe how an organisation: (more than one correct answer)
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7. **Distributes value**
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