



IN SITU SOCIAL ENTREPRENEURIAL TTT - SESSION 4

CROWDFUNDING TRAINING

Reading list

- “The Crowdfunding Bible: How to Raise Money for Any Project”, Scott Steinberg
- “Six Figure Crowdfunding”, Derek Miller
- “Crowdfunding: The Next Big Thing”, Gary Spierer
- “Step By Step Crowdfunding”, Joseph Hogue
- “Crowdfunding: A Guide to Raising Capital on the Internet”, Steven Dresner
- “Hacking Kickstarter, Indiegogo: How to Raise Big Bucks in 30 Days: Secrets to Running a Successful Crowdfunding Campaign on a Budget (2017 Edition)”, Patrice Williams Marks
- “Crowdfunding for Social Good, Financing Your Mark on the World”, Devin Thorpe

EC Guide on crowdfunding https://ec.europa.eu/growth/tools-databases/crowdfunding-guide_en

European Crowdfunding Network <https://eurocrowd.org/>

European Crowdfunding Network, Review of Crowdfunding Regulation <http://eurocrowd.org/wp-content/blogs.dir/sites/85/2016/12/ECN-Review-of-Crowdfunding-Regulation-2013.pdf>

Interreg CE project with useful info&materials for crowdfunding in Central Europe www.crowd-fund-port.eu

Indiegogo Help&Support <https://support.indiegogo.com/hc/en-us>

Kickstarter Help center <https://help.kickstarter.com/hc/en-us>

Funderbeam Help center <https://www.funderbeam.com/help>

Funderbeam Help center <https://www.kiva.org/help>

Zopa help center <https://helpcentre.zopa.com/en/>

10innovations.alumniportal.com/crowdfunding/whats-in-it-for-development-aid.html

<https://learn.indiegogo.com/the-essential-guide-to-crowdfunding/>

<https://www.kickstarter.com/help/handbook>

<https://www.wired.com/2006/06/crowds>

<https://medium.com/@mcbennett/what-i-learned-from-kickstarter-3631b097c331>

<http://brodoto.com/blog-posts/crowdfunding-public-goods-funding-with-beyond-funding-goals>



https://www.jbs.cam.ac.uk/fileadmin/user_upload/research/centres/alternative-finance/downloads/2016-european-alternative-finance-report-sustaining-momentum.pdf

<https://acumenacademy.org/blog/crowdfunding-social-enterprise-ceo-startsomegood-answers-your-questions>

<https://medium.com/swlh/top-5-crowdfunding-platforms-that-nonprofits-social-causes-can-use-8e3dad9c29c7>

<https://www.forbes.com/sites/devinthorpe/2012/09/10/eight-crowdfunding-sites-for-social-entrepreneurs/#605ed17970fa>

<https://www.crowdcreator.eu/>

<https://bootcamp.startsomegood.com/crowdfunding101/>

<https://startsomegood.com/academy>

<https://sehub.stanford.edu/crowdfunding>

<https://www.conda.eu/en/crowdinvesting/investment-guide/>

<http://eurocrowd.org/wp-content/blogs.dir/sites/85/2017/03/ECN-Crowdfunding-for-Start-ups-comparison-types.pdf>

... etc.