



IN SITU SOCIAL ENTREPRENEURIAL TTT SESSION 4

CROWDFUNDING TRAINING Self-assessment

Questions

Crowdfunding is:

- An online alternative financing method
- Easy money to finance your start-up
- Quick bank loan avoiding to wait in line

Commonly, we can say today there are how many types of crowdfunding?

- 2
- 3
- 4

Crowdfunding is tax free?

- True
- False

You can post your campaign on a website called:

- Crowdfunding platform
- Crowdfunding podium
- Crowdfunding stage

Even if a campaign fails to reach the pre-set funding/crowdfunding goal, campaign owners can keep the money raised.

- True
- False
- This depends on the policies of the crowdfunding platform used for the campaign

FFF stands for:

- Fun fun fun - what you campaign should be
- Friends, Family and Fools - who should support your campaign first
- Funds for free - your wildest dreams

How long should an efficient crowdfunding video be:

- 5 minutes max
- 10 minutes max
- 15 minutes max



How do Crowdfunding platforms usually finance themselves?

- Campaign fees
- They do it for free

Is crowdfunding more than just finance?

- No, it's all about the money.
- Yes, it's also marketing, PoC, market testing and PR (and other added values).

What is the average successful reward crowdfunding campaign duration?

- 10 days
- 30 days
- 50 days



Answers

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