



IN SITU SOCIO CULTURAL TTT SESSION 5

With or Without a Compass: Strategic Planning of Social Initiatives

Self-assessment

Questions

Strategic planning for CSOs is commonly done for a period of:

- a) 6-12 months
- b) 1-3 years
- c) 3-5 years

Sustainable development goals (SDGs) to be achieved until 2030 are set by the:

- a) United Nations
- b) European Commission
- c) Global Social Entrepreneurship Network

Strategic planning starts with analysis of the current state, and it ends with:

- a) Determining goals & objectives
- b) Implementation
- c) Monitoring & evaluation

Issue-based strategic planning model is used when:

- a) Your internal and external conditions are relatively calm
- b) Your initiative is undergoing a crisis of internal or external conditions
- c) You're facing turbulent internal or management conditions at your initiative

Real-time strategic planning model is used when:

- a) You have great individual departments but a lack of effective communication
- b) Your initiative is undergoing a crisis of internal or external conditions
- c) You're facing turbulent internal or management conditions at your initiative



Organic strategic planning model is used when:

- a) There is an unpredictable or troublesome external climate in which your CSO operates
- b) You have great individual departments but a lack of effective communication
- c) Your internal and external conditions are relatively calm

Affinity diagram is used to:

- a) group ideas generated by brainstorming
- b) ensure there is a match between needs and services offered
- c) benchmark strengths and weaknesses of the CSO

Value proposition canvas is used when there is a need for:

- a) benchmarking opportunities and threats to the CSO
- b) checking if there is a match between needs and services offered or not
- c) define the CSOs core values

Sound strategic planning for CSOs always includes:

- a) senior members, the board, consultants
- b) key partners and donors, office staff
- c) the board, senior members, office staff, key partners and donors, consultants



Answers

Strategic planning for CSOs is commonly done for a period of:

- a) 6-12 months
- b) 1-3 years
- c) 3-5 years

Sustainable development goals (SDGs) to be achieved until 2030 are set by the:

- a) United Nations
- b) European Commission
- c) Global Social Entrepreneurship Network

Strategic planning starts with analysis of the current state, and it ends with:

- a) Determining goals & objectives
- b) Implementation
- c) Monitoring & evaluation

Issue-based strategic planning model is used when:

- a) Your internal and external conditions are relatively calm
- b) Your initiative is undergoing a crisis of internal or external conditions
- c) You're facing turbulent internal or management conditions at your initiative

Real-time strategic planning model is used when:

- a) You have great individual departments but a lack of effective communication
- b) Your initiative is undergoing a crisis of internal or external conditions
- c) You're facing turbulent internal or management conditions at your initiative



Organic strategic planning model is used when:

- a) There is an unpredictable or troublesome external climate in which your CSO operates
- b) You have great individual departments but a lack of effective communication
- c) Your internal and external conditions are relatively calm

Affinity diagram is used to:

- a) Group ideas generated by brainstorming
- b) Ensure there is a match between needs and services offered
- c) Benchmark strengths and weaknesses of the CSO.

Value proposition canvas is used when there is a need for:

- a) Benchmarking opportunities and threats to the CSO
- b) Checking if there is a match between needs and services offered or not
- c) Define the CSOs core values

Sound strategic planning for CSOs always includes:

- a) Senior members, the board, consultants
- b) Key partners and donors, office staff
- c) The board, senior members, office staff, key partners and donors, consultants