

# KAKO KREIRATI FACEBOOK IN INSTAGARM TRGOVINO

www.MarketingMalihPodjetij.com

# TRGOVINE

#### **1 KAJ JE FACEBOOK IN INSTAGRAM TRGOVINA?**

Vaša trgovina je edinstven prostor za prodajo izdelkov na Instagramu, Facebooku ali obojem. Stranke lahko dostopajo do vaše trgovine, tako da se dotaknejo gumba »Ogled trgovine« na vašem Instagram profilu ali Facebook strani.

Z Shop Builderjem lahko ustvarjate zbirke, ki strankam pomagajo brskati po vašem inventarju in prodajati vaše izdelke. Videz trgovine lahko spremenite tudi tako, da ustreza slogu vaše blagovne znamke.

#### KAJ POTREBUJETE ZA VZPOSTAVITEV TRGOVIN?

1. Najprej idite na https://business.facebook.com/, kjer se vam odpre Facebook Business Suite. To je nova nadzorna plošča, kjer dostopate do statistike, sporočil, načrtovanje objav, oglaševanja in tudi nastavitve FB in IG Trgovine. Slika prikazuje, kako izgleda.

Facebook	Domoy Piania Cialaté - Markating avaart	
Business Suite		
🔊 Tanja Ciglarič 🗢		Vpogledi
1 Domov	Tanja Ciglarič - Marketing expert	<b>Trends</b> Last 28 Days: 21. junij – 18. julij
🔞 Dejavnost 🔹	Facebook Page, Instagram Account	G Facebook Page 12 tis. ↓ 77% Reach
Dinbox •	et Promoviraj	Ø Instagram Reach 3,5 tis. ↓ 75%
🗎 Posts & Stories	To-Do List	Audience
📜 Trgovina	Sporočila Neprebrana sporočila: 20 Prikaži vse 🔨	Civijenska doba     S,7 tis.
🛱 Koledar	• 😂 🐑 Budi Dezső Budi je poslal/-a nalepko. 5 h	Instagram Followers I 3,1 tis.
	• 😋 🍘 Marre Marco 🛛 A je prazen tosel 9 h	See All Insights
📢 Oglasi	• 👩 🍓 donyi007 Reacted to your story: 🙂 9 h	
Vpogledi	• 🗢 🏀 Roberto Batic Vau lepoticka tanja le komu je namenjen ta lustni zaljubljen p 23 h	What's New in Business Suite
= Več orodii	• 💿 🌑 _limishala_ Reacted to your story: 😕 1 d	Find the latest feature releases, updates and announcements.
	Komentarji Neprebrana sporočila: 20 🗸	Add multiple photos and videos to
		stories 10. junij 2021
	See an Overview of What's New X	Now you can add up to 10 photos and videos to your story at a time.
	Facebook Page and Instagram account.	Go to Stories
	Nedavne objave	<ul> <li>More convenient Facebook Business Account creation 01. junij 2021</li> </ul>
	V vsski slabi stvari j         2K         93         7         Promoviranje ni n           17. j.d. 2021, 17.19         Dosežene ostebe         Odzivi         Komentanji         Promoviranje ni n	Now you can create a Business Account directly in Business Suite to bring your Facebook Pages, Instagram accounts and the people who work on them together.
Pomoč	17. jul. 2021, 17:19 Dosežene osebe Všečki Komentarji Promoviranje ni n	Ustvari račun
Počili povrstno –		New calendar to manage posts and 

2. Greste na Trgovino.

Facebook Business Suite	Domov Ros Tanja Ciglarič - Marketing expert •	
🔊 Tanja Ciglarič 🛛 👻		Vpogledi
A Domov	Tanja Ciglarič - Marketing expert	<b>Trends</b> Last 28 Days: 21. junij – 18. julij
🔊 Dejavnost 🔹	Facebook Page, Instagram Account	⑦ Facebook Page 12 tis. ↓ 77% Reach ①
Dinbox •		<ul> <li>Instagram Reach 3,5 tis. ↓ 75%</li> </ul>
Posts & Stories	To-Do List	Audience
Trgovina	Sporočila Neprebrana sporočila: 20 Prikaži vse 🔨	Compare Likes     Signal Stress     Signal Stress     Signal Stress
H Koledar	C      Budi Dezső     Budi je poslal/-a nalepko.     Sh     C      C      Marre Marco     A je prazen tosel     Sh	Instagram Followers <b>3,1 tis.</b>
🗬 Oglasi	C	See All Insights
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🗮 Več orodij	• 🕜 🌑 _limishala_ Reacted to your story: 😁 1 d	Find the latest feature releases, updates and announcements.
	Komentarji Neprebrana sporočila: 20 🗸	<ul> <li>Add multiple photos and videos to stories</li> </ul>
	See an Overview of What's New ×	Now you can add up to 10 photos and videos to your story at a time.
	Facebook Page and Instagram account. Nadaljuj	Go to Stories
	Nedavne objave	Account creation 01. junij 2021
	V vsaki slabi stvari J. 2K 93 7 17. jul. 2021, 17:19 Dosežene osebe Odzivi Komentariji Promoviranje ni n.	Now you can create a Business Account directly in Business Suite to bring your Facebook Pages, Instagram accounts and the people
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https://business.facebook.com/commerce/	Clovek, ki nima notr 353 50 2 15 lui 2021 2017 Dosežene osebe Všečki Komentariji Promoviranje ni n	<ul> <li>New calendar to manage posts and stories</li> <li>22. april 2021</li> </ul>

3. Tam Kliknete na Nastavitve podjetja.

FACEBOOK Ξ	All Tools	ssets
Tanja Ciglarič	Shortcuts Upravitelj Nastavitve Commerce oglasov podjelja Manager	Trgovine () Q. Iskanje po imenu Prikaži vse • • Uredi seznam Uredi seznam
	Thema         Thema         Thema           Kakovost         Nastavitve         Izdajanje           računa         računa za         računov           oglaševanje         računov	
	Manage Business	
	Brand Safety	Sell from a Customized Shop
	Business Suite	catalog of inventory you'd like to sell, or create a new one.
	🗊 Izdajanje računov	
	Kakovost računa	Preklopi račun
	Media Library	
	Nastavitve podjetja	Katalogi 🛛
	Store Locations	Q Išči glede na ime ali ID + Add Catalog
	R Upravitelj dogodkov	Can't find a catalog?
	Advertise	Preklopi račun
	Ad Limits Per Page	
	Audiences	
	Automated Rules	

4. V Nastavitvah za oglaševanje dodate **Račun za oglaševanje**, dodate vašo **Facebook stran**, vaš **Instagram račun**, verificirat domeno in vklopit dodatno zaščito. Morate tudi biti lastnik oglaševalskega računa in FB strani.

FACEBOOK		Ljudje					
Nastavitve podjetja				👝 Tania Cirola	rič		
실 Tanja Ciglarič	•	Filter by name or ID or Email	2 Dodaj	Admin acces	ss · tanja.ciglaric@gmail.com		Edit
_		Tanja Ciglarič	۲	A Add Assets			
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l.judje				Assign	tu Assels		
Partners				remove as	ne assets Tanja Cigiaric can access. View al ssets.	id manage their permissions. Add or	
System Users				Search	by id or name	Q	
Accounts	^			Strani			
Strani						~	
Računi za oglaševanje							
Business Asset Groups						Ý	
Aplikacije						~	
Računi Instagram						~	
Commerce Accounts							
Nastavitve podjetja							
실 Tanja Ciglarič 🔹 🔹	Filter	by name or ID Q Dodaj	Owned by: Tanja	ihpodjetij.com Prev a Ciglar	verjeno		
Accounts ^			🏝 Assign Partners	A Add Assets			
Strani	marke	etingmalihpodjetij.com	Partners Connecte	ed Assets Domain Ac	ccess		
Računi za oglaševanje Business Asset Groups					Partners	Assign Partners	
Aplikacije					This domain is shared with other businesses. View	permissions, and assign or remove partners.	
Računi Instagram						i	
Panoga podjetja					No partners are connecte	d yet. Assign a partner.	
WhatsApp Accounts							
📯 Data Sources 🗸 🗸							
Brand Safety							
Domains Seznam blokiranih							
🗊 Registracije 🗸 🗸							
A Integracije.							
Plačilna sredstva							
Varnostno središče							

Vse je podrobno razloženo v 7 modulu spletnega tečaja Facebook za posel.

5. Pomembno je, da ste administrator vase FB strani in da imate poslovni Instagram. Na Instagramu greste pod Nastavitve,

#### Na računalniku je postopek:



Edit Profile		marketingforsmallbusiness Change Profile Photo
Professional Account	Name	Marketing malih pediatii M
Change Password		Help people discover your account by using the name you're known by: either your full name, nickname, or business
Apps and Websites		name. You can only change your name twice within 14 days.
Email and SMS	Username	marketingforsmallbusiness
Push Notifications		In most cases, you'll be able to change your username back to marketingforsmallbusiness for another 14 days. Learn More
Manage Contacts	Website	https://linktr.ee/tanjaciglaric
Privacy and Security	Bio	@tanjaciglaric
Login Activity		kako začeti posel na spletu
Emails from Instagram		Personal Information Provide your personal information, even if the account is used for a business, a pet or something else. This won't be a part of your public profile.
Account	Email	tanja.ciglaric@gmail.com
	Phone Number	+386 70 852 238
	Gender	Gender
	Similar Account Suggestions	Include your account when recommending similar accounts people might want to follow. [?]
FACEBOOK 60000		Submit Temporarily disable my account

#### Na telefonu je postopek:

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→ W MARKETING & MOTIVACIJA W →	Settings     A Notifications	> Ca	aptions
♥   Znanje na enem mestu @revijainternet	Archive	> Co	ontacts syncing
See Translation		> Sh	naring to other apps
🕲 View Shop Edit Profile	Security	> Da	ata usage
Promotions Insights Email	Your activity     Promotion pay	yments > Or	riginal photos
Mangie Delemier Impiracija Free E-k	[8] QR Code 🗲 Ads	>	equest verification
MNENJA DELAVNICE MOTIVACIJA FREE E-TE	Saved (2) Account	> Pa	osts vou've liked
<b>Ⅲ</b> Č II Č Q	Orders and payments	>	
	Close friends	>	
	+A Discover people Accounts Centre	P©© <b>⊂</b> Ad	dd new professional account
	© COVID-19 Information Centre	🕀 🔿 🕼	
ra ⊂ ⊕ @ Ø		·	

# POMEMBNO To trgovino lahko uporablajte samo za fizične produkte in ne spletne produkte ali storitve.

Če želite ustanoviti trgovino na Facebooku, morate:

- morate imeti Facebook Bussiness Suite https://business.facebook.com/
- V svojem BM morate kreirati ali dodati obstoječo svojo Facebook stran in katalog
- V BM morate imati dovoljenja kot admin za upravljanje strani FB strani in dovoljenja za katalog

Če želite ustanoviti trgovino na Instagramu, morate:

- V svojem BM morate imeti svoj poslovni Instagram, Facebook stran in katalog
- Morate biti skrbnik (admin) Facebook strani, ki je povezana s poslovnim Instagram računom.
- Imeti morate dovoljenja za upravljanje kataloga.
- Morate v BM dodati domeno in jo verificirati, kjer gostuje vasa domena



Kako verificirati domeno? To kodo morate dodato na stran, kjer gostuje domena. Imate več možnosti

- DNS verifikacija
- HTLM file upload
- meta-tag verifikacija

Naj vam pomaga programer strani.

DNS verification HTML file upload Meta-tag Verification
Add a DNS TXT record to your domain host to prove that you own the domain. Most domain hosts allow this, but the specific steps for each service will vary. If you need help, please contact your domain host's support team or check their documentation.
DNS TXT record
Here are the basic steps:
1. Log in to your domain registrar and visit the DNS records section.
2. Add this TXT record in your DNS configuration: facebook-domain-verification=at3ck4b3914qbnz247whxcim2tljjh
3. Add () in the Host field (if your domain host requires it)
4. Wait until your DNS configuration changes have spread across your website's domain servers (this may take up to 72 hours), then click Verify.
Verify

#### **KAJ JE ZBIRKA (COLLECTION)?**

Ko ustvarite zbirko in jo dodate v svojo trgovino, bo ta skupina izdelkov prikazana na strani zbirke.

Stranke bodo lahko do te zbirke dostopale iz menija vaše trgovine. Predstavljeno zbirko lahko ustvarite tudi na domači strani trgovine in se povežete s stranjo zbirke.

## 2 KAKO ZAČNETE KREIRATI TRGOVINO?

Kot boste videli, sta možni 2 OPCIJI (OPCIJA 1 ALI OPCIJA 2). Žal je pri Facebooku tako, da večkrat nimamo vsi istega postopka.

1. Greste na poslovno Facebook stran (ne povazite, da morate biti Skrbnik te FB strani)



2. Nato kliknete na tale gumb. Nato začnete graditi svojo spletno FB in IG trgovino.



#### <mark>opcija 2</mark>



#### Se prikaže naslednje okno

OPCIJA 1	
Nastavi trgovino	×
Here's What You'll Need to Get Started There are a few steps to complete before you can selling.	start
<ul> <li>Provide Your Business Details</li> <li>Enter your business name and email or connect a Business accou already have one.</li> </ul>	nt if you
Add Your Inventory Connect an existing catalog or create a new one to promote and s products.	ell your
	_
Nap	rej

e Your Shop		
Začni     Choose Checkout Method     Choose Sales Channels     Dodaj izdelke     Predogled	How do you want to manage your shop? To sell on Facebook or Instagram, create a shop in Commerce Manager Manage with Commerce Manager Provide some information about your business on Facebook and Instagram. Once you're set up, you can use Commerce Manager to manage inventory, orders and shops. Več o tem	r or sync with an existing online store.
	Do you want to set up a test shop? If you already have an online store, test your integration with Commerce items, manage orders, and see what the purchase experience is like for Create a Test Shop	e Manager and learn more about what you'll need to set up a shop. Add customers.

Nato izberet, na kakšen način naj vam stranke plačajo. Možnosti so sledeče:

- Zaključek nakupa preko spletne trgovine ali strani
- Zaključek nakupa znotraj FB in IG (ni še na voljo v Sloveniji)
- Zaključek nakupa preko sporočila

#### <mark>opcija 1</mark>

Nastavi trgovino	×
<b>Choose a Checkout Method</b> Your checkout method determines where cust convert when they want to buy an item from y Setting up checkout is free.	tomers our shop.
Checkout on Another Website Customers will be directed to your website from an details page on Facebook. You won't be charged ext Oglej si, kako deluje	• item's tra fees.
Customers will be directed to Messenger, Instagram WhatsApp to arrange payment. You won't be charge fees Oglej si, kako deluje	Direct or ad extra
Nazaj	Naprej

#### <mark>opcija 2</mark>



Checkout with Messaging Checkout with Messaging When customers checkout, they'll be directed to message your business on Messagery, ristagram Direct or WhatsApp. Customers won't be directed to your website or in-app checkout.	When customers want to place an order, the button will trigger a direct message with your business, where you can arrange for payment.	
	Nazaj Naprej	•

Izberete račun za oglaševanje, ki ste si ga predhodno kreirali v Business Mangerju ali ga kreirate tukaj. Vpišete vaš e-mail, s katerim ste odprli Facebook. Morate biti admin poslovne FB strani.

#### <mark>opcija 1</mark>

Nastavi trgovino



#### **Connect a Business Account**

Your Business account gives you access to Commerce Manager, where you can customize your shop, manage inventory and get business insights.

Tanja Ciglarič Poslovni račun	۲
+ Ustvari nov poslovni račun.	С
E-poštni naslov podjetja tanja56@gmail.com	<b>S</b>
his should be an email you use to conduct company business.	

<mark>opcija 2</mark>

Create Your Shop			×
	Začni     Chose Checkout Method     Chose Sales Channels     Dodaj izdelke     Predogled	Where do you want to sell from?         Connect your shop to a business and select the sales channels you'd like to sell from. You'll be able to add additional sales channels after you finish setting up your shop.         Image: Creativum         Image:	
		<ul> <li>Tanja Ciglarič</li> <li>✓ Ø Tanja Ciglarič - Marketing expert Bran v Facebooku 17905390275787</li> <li>✓ Ø Tanja Ciglaric tanjaciglaric Reform Instagrammanjaciglaric</li> </ul>	
		Business Woman Fashion Style     Business Woman Fashion Style     Business Woman Fashion Style     Store v Facebook 1617/50228021396	<b>3</b> •

Nato dodate izdelke v Commerce Managerja.

Pri opciji 1 daste ime vašemu katalogu in se strinjate s Splošnimi pogoji.

	Nastavi trgovino	>
Create a Ca Your catalog i sell. Create a shop.	atalog s an inventory of the items yo catalog so you can add items	ou'd like to s to your
Name Your Catalog Video   By creating and certify oglaševanj items you	g a catalog you agree to Catalog Man that you are abiding by Facebookovi a. Piease review these policies and e upload to your catalog don't violate ti	ager terms i pravilniki nsure that the hem.

Pred koncem še enkrat vse pregledate in in daste Trgovino v odobritev spodaj.

Nastavi trgovino	×
Submit Your Shop for Review You can preview the look and feel of your shop v we review your Commerce account. If your acco approved, your shop will be published and visible your sales channels.	vhile unt is e from
Checkout Method Checkout on Another Website	Uredi
Ime podjetja Tanja Ciglarič	Uredi
<ul> <li>E-poštni naslov podjetja tanja56@gmail.com</li> </ul>	Uredi
Catalog Video	Uredi
By submitting your shop for review, you agree to our Me Agreement.	rchant
Nazaj Submit Shop for Rev	iew

Nato vas vpraša, če bi spremenili Gumb na poslovni FB strani v Shop ali pa ne. In nato lahko pogledate vašo Trgovino





Na e-mail boste prejeli še tale e-mail, kar pomeni, da je vaša trgovina odobrena.



#### **3 DODAJANJE IZDELKOV**

Nato greste na Facebook Business Suite TRgovina pod Commerce Manager. Tukaj pa začnete vstavljati fizične produkte.



Pridete na Commerce Manger. Tukaj dodate tudi vaš Instagram, če ga imate.

ACEBOOK		Pregled
V060-kraj isebilitskego market.	•	Your Commerce account has been approved ine have netword and approved your Commerce account. You can new published to ta your slog in the Chaptatak.
Katalog     Tagovine     Cylosi	~	Showcase Year Inventory With Shops Make it easy for projective find Hange that Kny Elleve. 0 Heres in this cataloge
Jal Vogled	×	Add Items to Your Clacking     Consentence throw well to display in your shop or faster     Consentence throw well to display in your shop or faster     Consentence throw provide the construction for program     Consentence throw provide the construction for program     Constantia Your Clacking     Constantia     Constantia
		Predigit Add Year Iteres in Bulk they have too defense, try using a spredobler to add them in bulk. You'll just need to download a they have too defense, try using a spredobler to add them in bulk. You'll just need to download a they have too defense very worken were very worke
<ul> <li>Tanja Oganiti tanja oganop</li> <li>Po O</li> <li>black fridav tanjong</li> </ul>	•	Wett gade poul though setup solysis can start running ads that automatically promote year most relevant     All potentingini pomoč?     Conv. of black for

Nato greste pod Katalog Predmeti, kjer vstavite produkte.v

$\bigotimes$	Trgovina	
•	🛱 Pregled	
•	Katalog	^
<b>N</b>	Predmeti	
	Issues	
	Data Sources	
E	Events	
<del>,</del>	Trgovine	
al	⊊ Oglasi	
=	III Vpogledi	~
	{ô} Nastavitve	
		(?)

Produkte lahko dodajate:

- Ročno (če prodajate pod 50 izdelkov)
- Uvozite izdelke z datotego (Google spredsheet) to je predvsem za spletne trgovine z več kot 50 izdelki
- Uporabite FB kodo (pixel) to je za spletno prodajo, kjer se hitro dodajajo novi produkti)

	Trgovina	Add Items to Your Catalog
	🖞 Pregled	Choose how you want to add your items
	Katalog ^	Ročno dodaj     Fili in a form to add items to your catalog one at a time.     Recommended for a small inventory that rarely charges.     Več o tem
<b>*</b>	Zbirke Issues Data Sources	Use Bulk Upload Upload a file, set up a scheduled feed, or use a Google spreadsheet to add multiple items. Hecommoded for a large invertory that changes regularly. Več o tem
	Events 쨺 Trgovine 댟 Oglasi	Use a Pixel Use your pixel to automatically update the items in your catalog each time someone visits them. Recommended for a large inventory that changes hourly or daily. Ve& 0 tem
=	ılı¶ Vpogledi ∨	Prekliči Naprej

Nato ročno dodate izdelke. Naložite fotografijo izdelka (500 x500px), ime uzdelka, opis, valuto, ceno, link do spletne strani, če jo imate in greste naprej.

0	Troovina			<u>^</u>
Ŭ		🚺 Začni	Get Started Adding Your Item X	
	Pregled	O Display Options	Provide some information about your item to help buyers understand what's on offer.	
*	Katalog ^	Create Variants	Your image needs to be at least 500×500 pixels. Več o tem	
<b>1</b> 0	Predmeti			
~	Zbirke			
~	Issues			
	Data Sources		Drag and drop to upload Or choose files on your device	
Ì	Events		· · · · · · · · · · · · · · · · · · ·	
	Trgovine		Additional images	
al	ଟ୍ଟ Oglasi			
=	III Vpogledi		espenia una	
	③ Nastavitve		Naslov Add a title that describes this item. Titles can be up to 150 characters long. We recommend using under 65 characters.	
			PRODUKT	

#### Facebook in Instagram trgovina

	Issues	Opis Add details about this item, including any unique features which help people understand its benefits.	
	Data Sources	Opis	1
Ì	Events		
-11	Trgovine	Povezava spletnega mesta Julio 1 lich to investigio enso uboro popelo eno siero enon detalle and hua tibiz item	
ы	⊊ Oglasi	https://www.marketingmalihpodjetij.com/cmi-petek	1
=	ılı  Vpogledi 🗸	Price	1
	O Nastavitve	to add the price of each one in the Variants section.	l
		EUR - Evro (EUR) ▼ 20,00 € EUR	1
		This item is on sale	
		Stanie	1
		Prekiči Nazaj Nazaj	

#### Določi vidnost produktov



#### Določite različne variante izdelkov (barve, številke, velikosti,...)

$\sim$	-			_	1 ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) ( ) (
Ø	Trgovina	🤣 Začni	Create Variants	×	
	🕼 Pregled	Display Options	Variants are variations of the same item in your catalog, such as different sizes, colors or patterns. Are you adding variants for this item? If not, you can skip this step.		
	Katalog ^	Create Variants	Select a variant type then list the variants		
	Predmeti		+ Add Variant		
10	Zhirke				
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	Data Sources				
	Events				
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	Nastavitve				
			Prekliči Nazaj Kor	ičaj	
ш	0				

#### In tako zgledajo vnešeni produkti.

FACEBOOK		Predmeti	
Tanja Ciglarič - Marketing expert	•	Filtriraj glede na	5 Items Advertise Set AdvItems 🔻
<ul><li>Pregled</li><li>Katalog</li></ul>	<u>^</u>	Activated     Deaktiviran     All Items	Q. Search all Items           Označi vse         Izbriši         Desktivinaj         Prikaži 🗸 III Ξ
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Data Sources Events		Sets ^	
m Trgovine		Select a set	e-TE <sup>C</sup> AL Iska upozabili e-TE <sup>C</sup> AL Iska upozabili e-TE <sup>C</sup> AL Iska upozabili
🛱 Oglasi		🕀 Ustvari zbirko	Facebox za posel         790.0 €         posel (MALU)         začetek         marketingaz Malkhimpom           690.0 €         Availability in stock         450.0 €         790.0 €         299.0 €           Availability in stock         450.0 €         790.0 €         299.0 €
III Vpogledi	~		Staring new 1 Variant Staring new 1 Variant Variant 1 Variant 1 Variant

Nato lahko določiš zbirke posameznih izdelkov (kategorije) in tako po skupinah dodaš sorodne izdelke.



Urediš deign

FACEBOOK Commerce Manager		Trgovine This is where	e you can cre	ate and edit a shop. Shops are customizable	storefronts where buyers can easily discov	er and purchase your items on Ins	stagram and Facebook. Več o tem	
Products for Business Woman F	•	Trgovina	Stanje	Prodajni kanali	Zadnja posodobitev	Issues		
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#### Urediš primer design.



#### Facebook in Instagram trgovina

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#### Kje naj bo Call to action – gumb.



#### **4 STATISTIKA**

#### Tukaj vidite statistiko prodaje.

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Tanja Ciglarič - Marketing expert	•	盦 Messaging Metrics Reporting Unavailable ×						
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Tanja Ciglarič tanja.ciglaric@g		e-TEČAJ Instagrar PDP Clicks to Web	n za posel site 0 PDP 0	AJ Kako uporabiti Facebok za posel licks to Website 0				

### **5 NASTAVITVE**

Tukaj pa vse nastavitve, jer preveriš kako je vse nastavljeno, tudi lahko urediš Instagram nastavitve.

FACEBOOK <b>Commerce Manager</b>		Nastavitve	
Tanja Ciglarič - Marketing expert 쨆 Trgovine 뜻과 Oglasi 네 Vpoqledi	•	General Katalog Business Assets Dovoljenja	Commerce Account Info Uredi Ime računa Tanja Ciglarič - Marketing expert E-poštni naslov Stanje računa Dojama
Pregled Uspešnost Discovery			Checkout Method  Checkout on Another Website Customers complete their purchase on your external website. Manage products, orders and returns from your partner platform.
Product-Tagged Content Catalog Audience			Default Language and Country         Uredi           Show people ads and shopping placements with your inventory info in their preferred language and with relevant country-specific info, like currency.         Uredi           Privzeta država:: Select Edit to update         Select Edit to update
Nastavitve           Image: Tanja Ciglarič tanja.ciglaric@g.           Image: Tanja Ciglarič tanja.ciglaric@g.			Privzeti jezik: Select Edit to update

Kako pa vzpostavite nato še na Instagramu. Če ste na Commerce managerju vse nastavili, samo potrdite in greste po naslednjem postopku.

# Facebook in Instagram trgovina

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Ta sistem je lahko drugačen od FB računa do FB računa, ker nekateri ste že imeli prej trgovino in jo je potrebno samo nastaviti, nekateri še nimate nič. Nekateri boste imeli sIstem kot opcija 1, nekateri kot opcija 2. Zato je možno, da se postopek kje razlikuje.

Tako, da upam, da najdete svoj način.

Uspešno 😊