The system for reusable take-away packaging

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SITU GAME CHANGER

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How it works for customers: deposit-free, digital, simple

DOWNLOAD

Download the free VYTAL App

ORDER

VYTAL bowls are waiting for you at the restaurant

CLEANING

Partner washes the box

SCAN

Scan the QR Code on the lid

ENJOY

Enjoy your meal and return the box within 14 days at any partner restaurant

Product range: suitable for (almost) all dishes

Standard VYTAL bowl: 1.250ml, 750ml, 500ml

- Leak proof, heat insulating and heat resistant up to 110°C

Divided menu box with two compartments (450ml/550ml)

- Very stackable (spacers prevent vacuum) and leak-proof

Coffee cups with lid (0.3l & 0.2l)

- Lid as a fixed part of the reusable system (QR code on the lid).

Our Partnernetwork

77

Partners in Austria

Restaurants,
Canteens,
Delivery Services,
Supermarkets
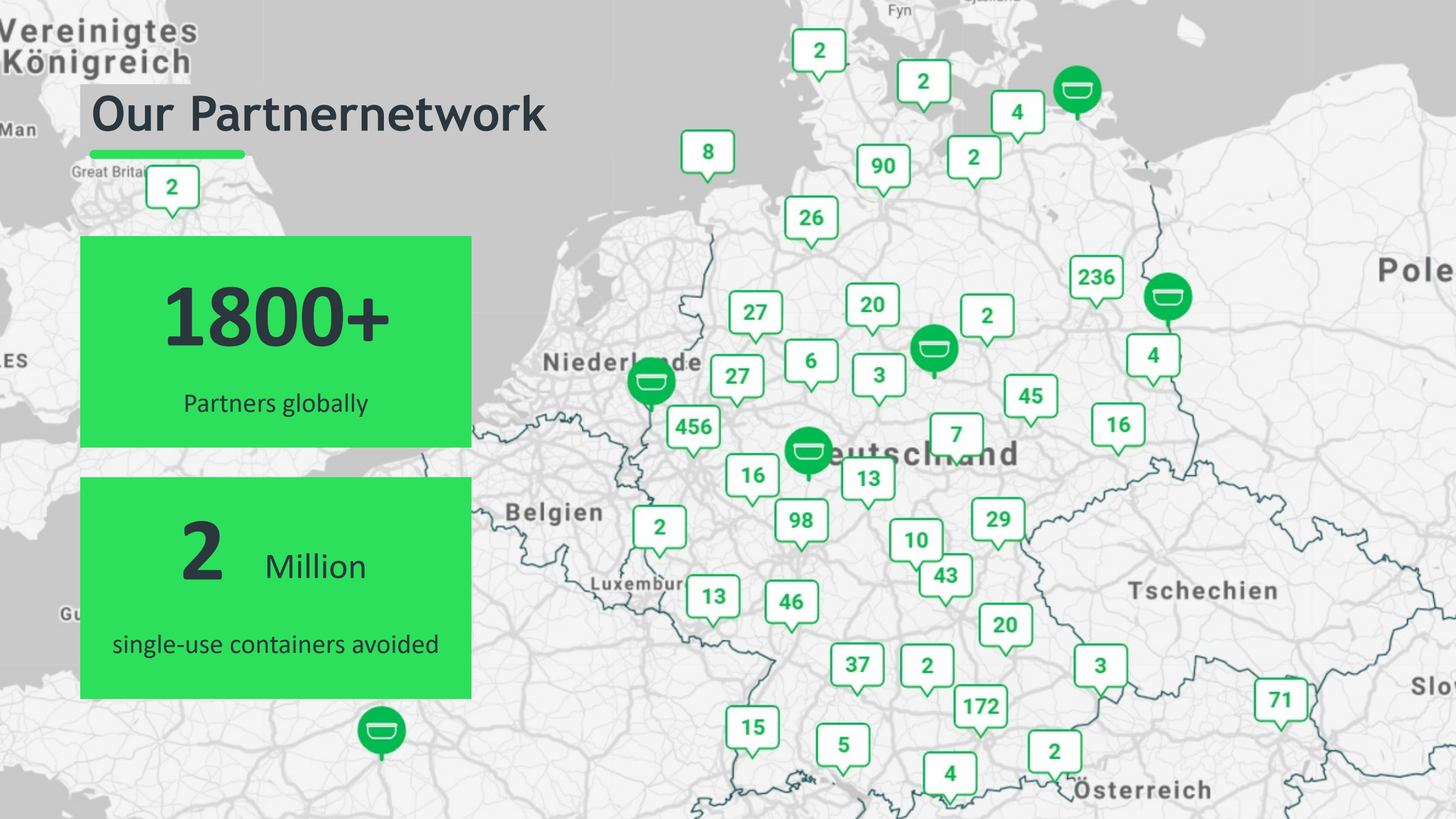
Vienna,
Salzburg,
Tyrol

Our Partnernetwork

1800+
Partners globally

2 Million
single-use containers avoided
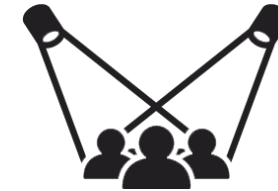
Marketing Strategies: be creative

Social Media: Instagram and Linkedin

To reach out to customers and inform about how the system works

Calling and emailing: targeted outreach

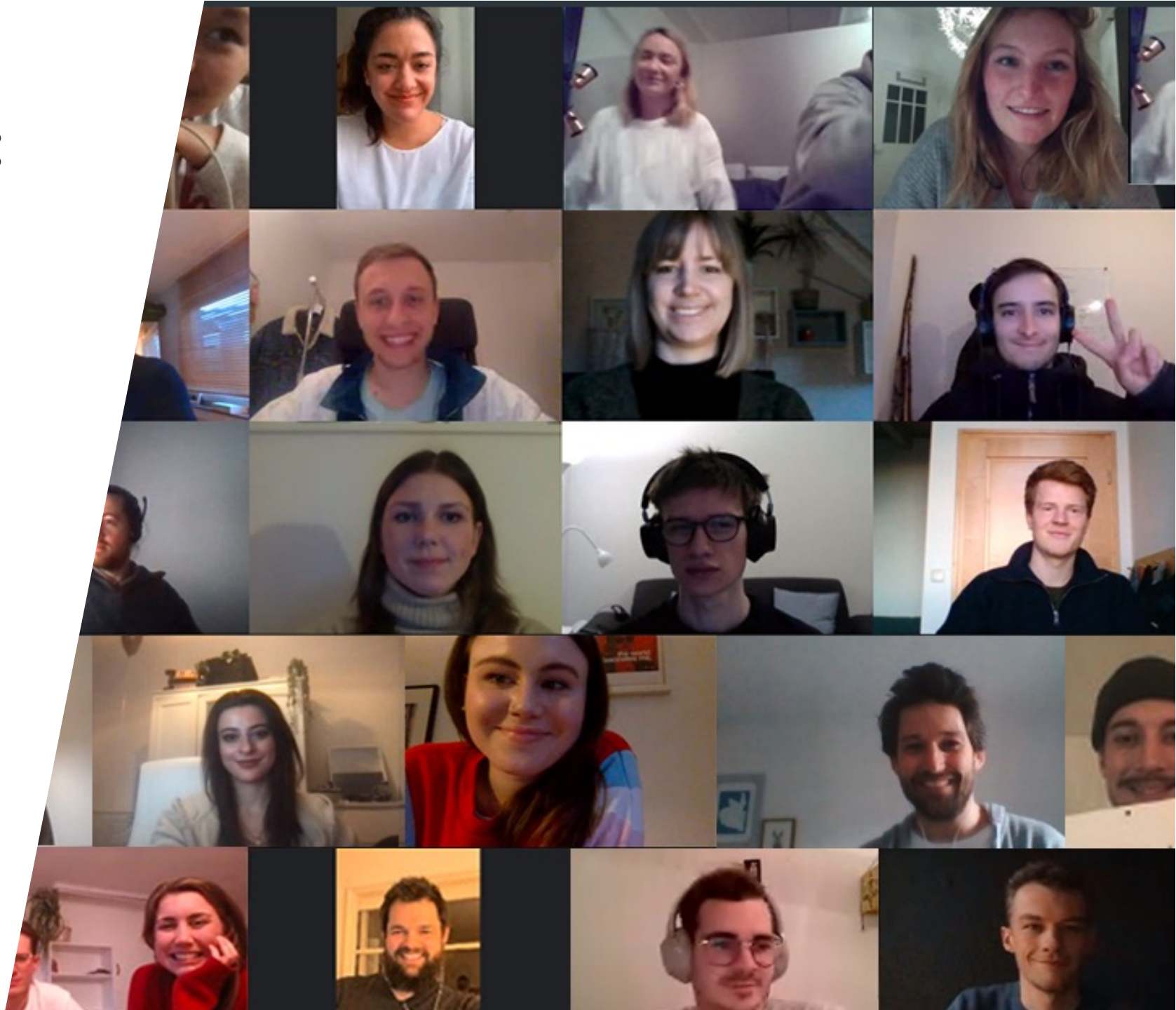To reach out to partners and ask them if the system would be relevant for them

Events and promotions: engaging with the community

Reaching out to everyone in the startup space/sustainability space/packaging space

Making it possible:
The Dreamteam

BCG Founding Team

60 employees

3 countries

1 Vision:
We revolutionize the way we consume food.

vytal

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JETZT BEI
Google Play

Laden im
App Store