

The logo for Interreg, featuring the word "Interreg" in a bold, blue, sans-serif font.

CENTRAL EUROPE



European Union
European Regional
Development Fund

CE RESPONSIBLE

A stylized map of Central Europe in a light yellow color. Overlaid on the map are several 3D yellow cubes of varying sizes, some of which are slightly offset from each other, creating a sense of depth. The cubes are concentrated in the central part of the map, covering areas like Poland, Czech Republic, Slovakia, and Austria.

TAKING
COOPERATION
FORWARD



IN SITU GAME CHANGER
online | 9 11 2021



CE RESPONSIBLE -Empowering Social Business in
Central Europe



CE RESPONSIBLE | KTP | Joanna Rudawska

OVERVIEW

MAIN
CHALLENGES

KEY
STAKEHOLDERS

PROJECT
COOPERATION
APPROACH

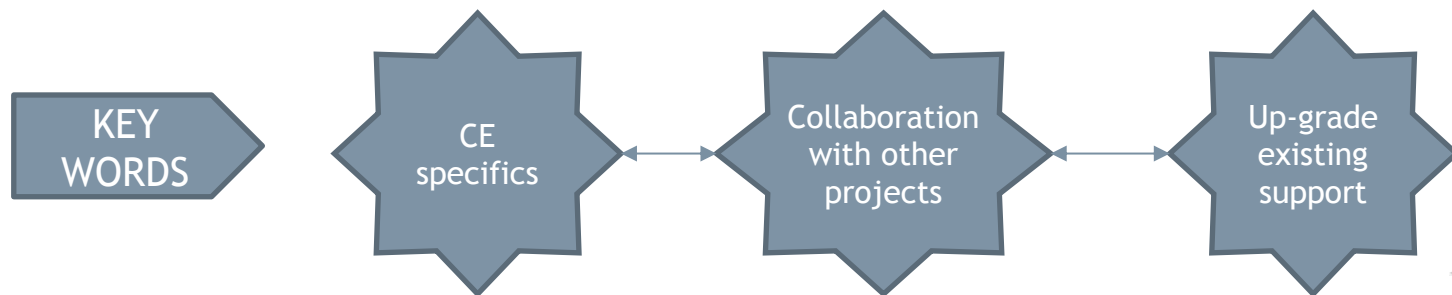
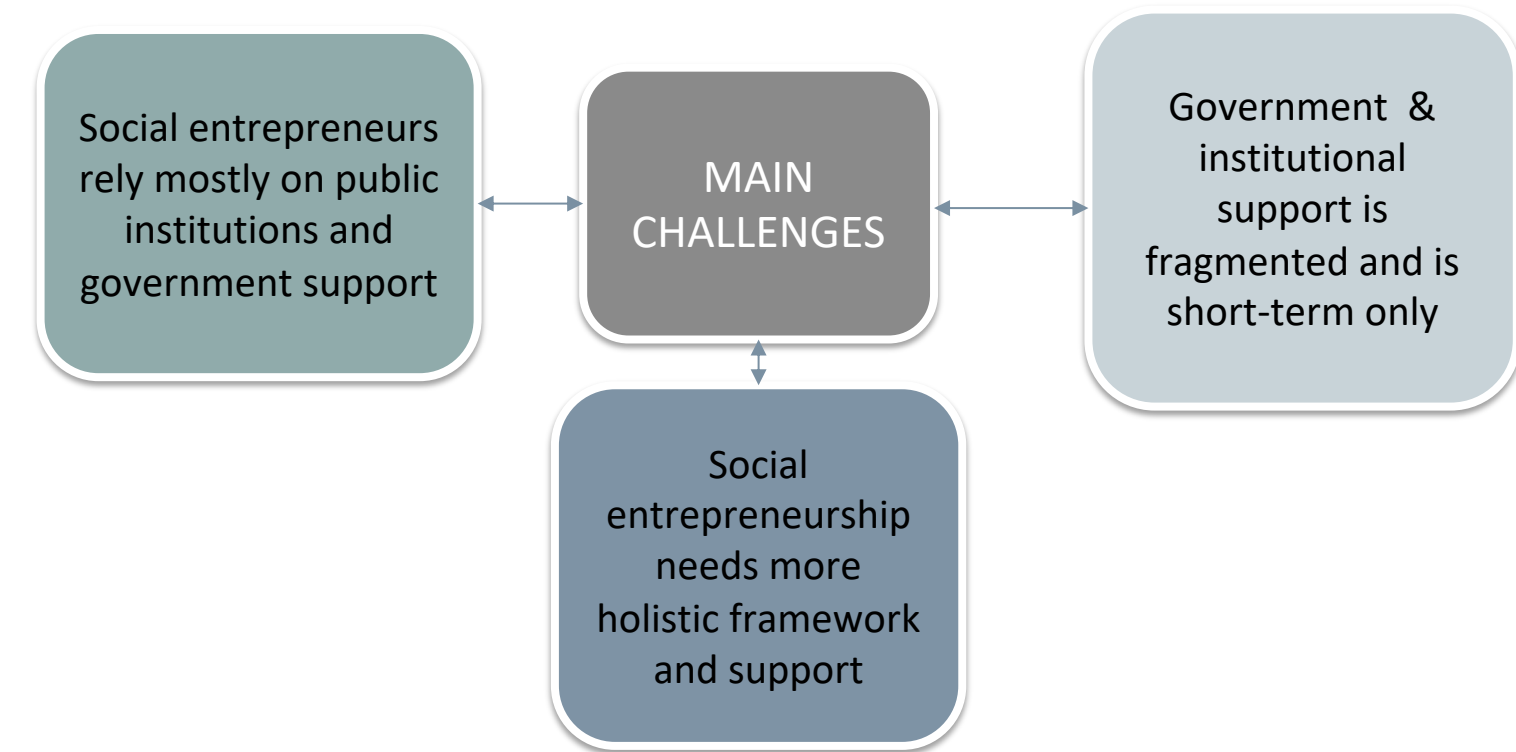
USEFULL TOOLS -
OUR PLATFORM
net4socialimpact

COOPERATION
OFFER
association



TAKING COOPERATION FORWARD

MAIN CHALLENGES



TAKING COOPERATION FORWARD



CE roadmap to find out characteristics of social entrepreneurs & altru-preneurs



Social entrepreneurs

- knowledge about the innovation process
- strategic use of ICT
- knowledge how to raise funds
- communication skills



Altru-preneurs

- CSR knowledge
- experience in cooperation
- funds in not the only support they can offer
- lack of time
- mentoring



PLATFORMS & TOOLS TO CONNECT SOCIAL ENTREPRENEURS WITH ALTRU-PRENEURS

☐ Social-Enterprise

You can leave this field blank.

<https://net4socialimpact.eu>

NEXT



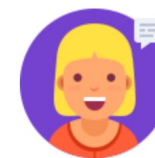
Scaling up

Find the right partners to take your idea to the next level



Meeting

Communicate with people which share your passion.



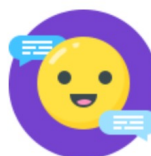
Finding Volunteers and Staff

Recruit people to your cause.



Networking

Display a profile of your project and let others find it.



Mentoring

Exchange knowledge, provide and receive advice.



Funding

Search for funding opportunities.



TAKING COOPERATION FORWARD

PLATFORMS & TOOLS TO CONNECT SOCIAL ENTREPRENEURS WITH ALTRU-PRENEURS

The 90 pilot innovative social ideas (10 in each region) will be chosen upon open calls in each region.



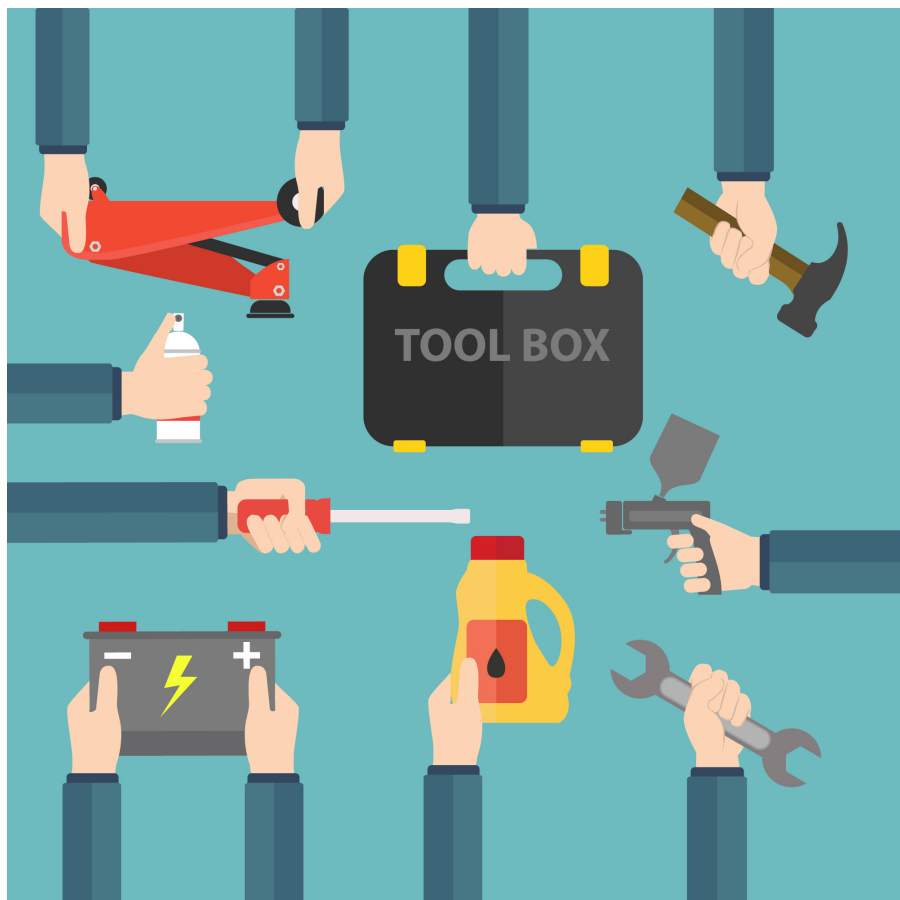
Konkurs na najlepszy projekt z zakresu innowacji społecznych



REKRUTACJA
od 26.07 do 20.08.21



PLATFORMS & TOOLS TO CONNECT SOCIAL ENTREPRENEURS WITH ALTRU-PRENEURS

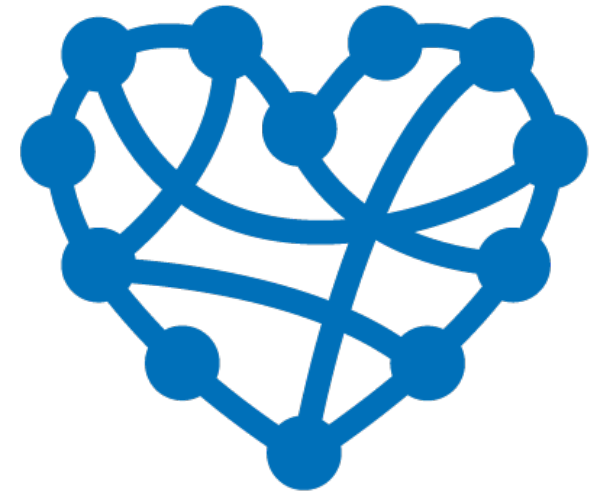


Ready to use:

- Coachings materials for altru-preneurs and social entrepreneurs
- Mentoring materials for entrepreneurs



INTERNATIONAL ASSOCIATION
FOR PROMOTION OF
ALTRUISTIC
ENTREPRENEURSHIP IN
CENTRAL EUROPE-
“NET4SOCIAL IMPACT.EU”



Joanna Rudawska, PhD
Kielce Technology Park
Poland

joanna.rudawska@technopark.kielce.pl

FB

LinkedIn

ResearchGate

