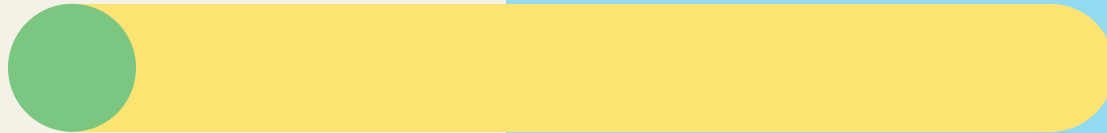




THE CLOSEST LOOP



IN SITU GAME CHANGER FAIR, 9 NOVEMBER 2021



LEONIE EISSELE

Bachelor in Advertising and Market Communication
Master in Sustainability Management



NIKLAS HEINZERLING

Bachelor in Audiovisual Media
Master in Entrepreneurship

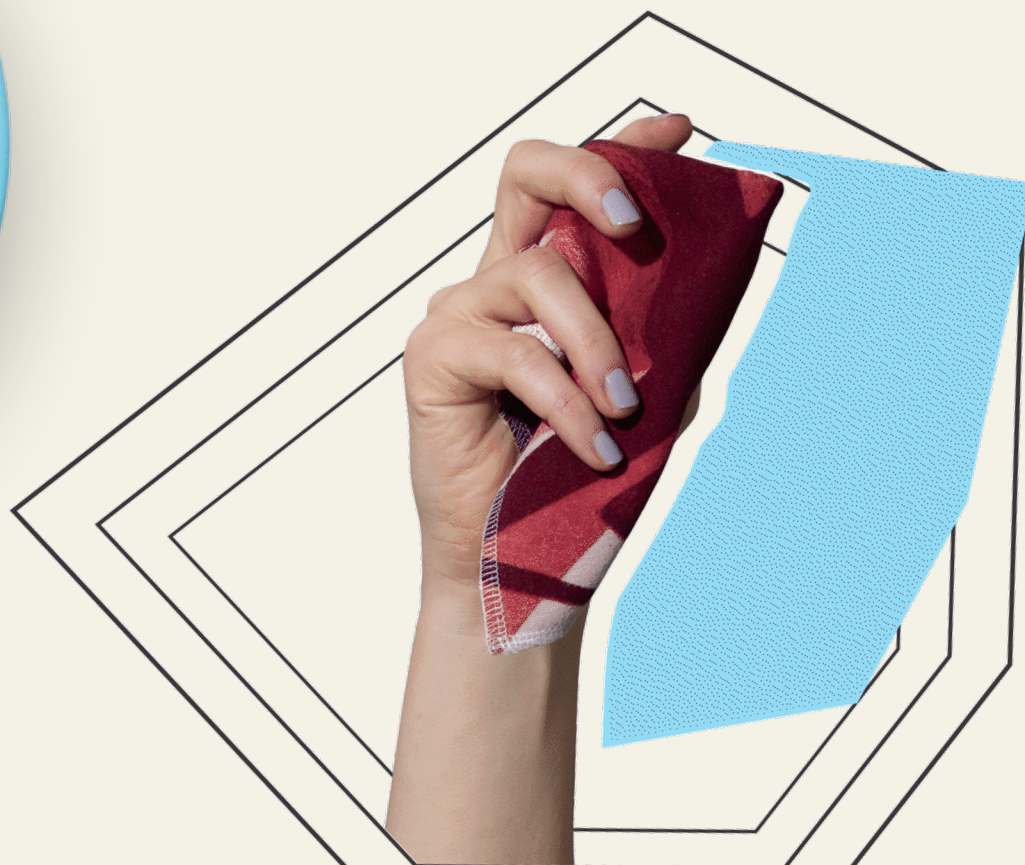
SUSTAINABILITY
CAN BE EASY.

THIS IS
YOUR NEW
SPONGE.











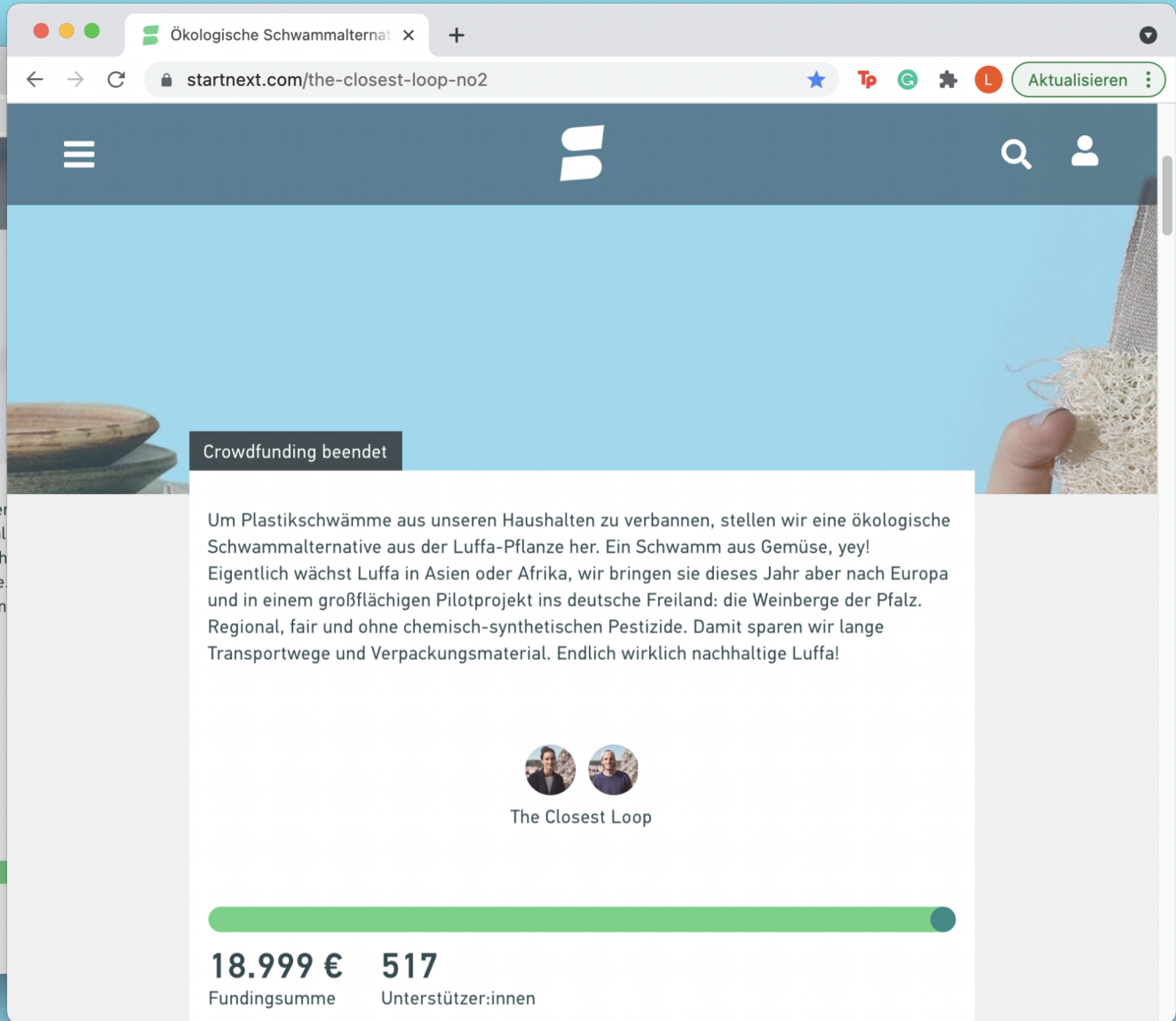


FINANCING

Scholarships

Crowdfunding

Friends &
family



INDEPENDENCY

MARKET
TEST

CUSTOMER
BASE

MARKETING
PUSH

USUALLY
SMALLER SUMS

 **START
NEXT**

 **ecocrowd**
Die Crowdfunding-Plattform für nachhaltige Projekte

 **betterplace.org**

KICKSTARTER

INDIEGOGO

planBee.bz

 **beesfund**

...



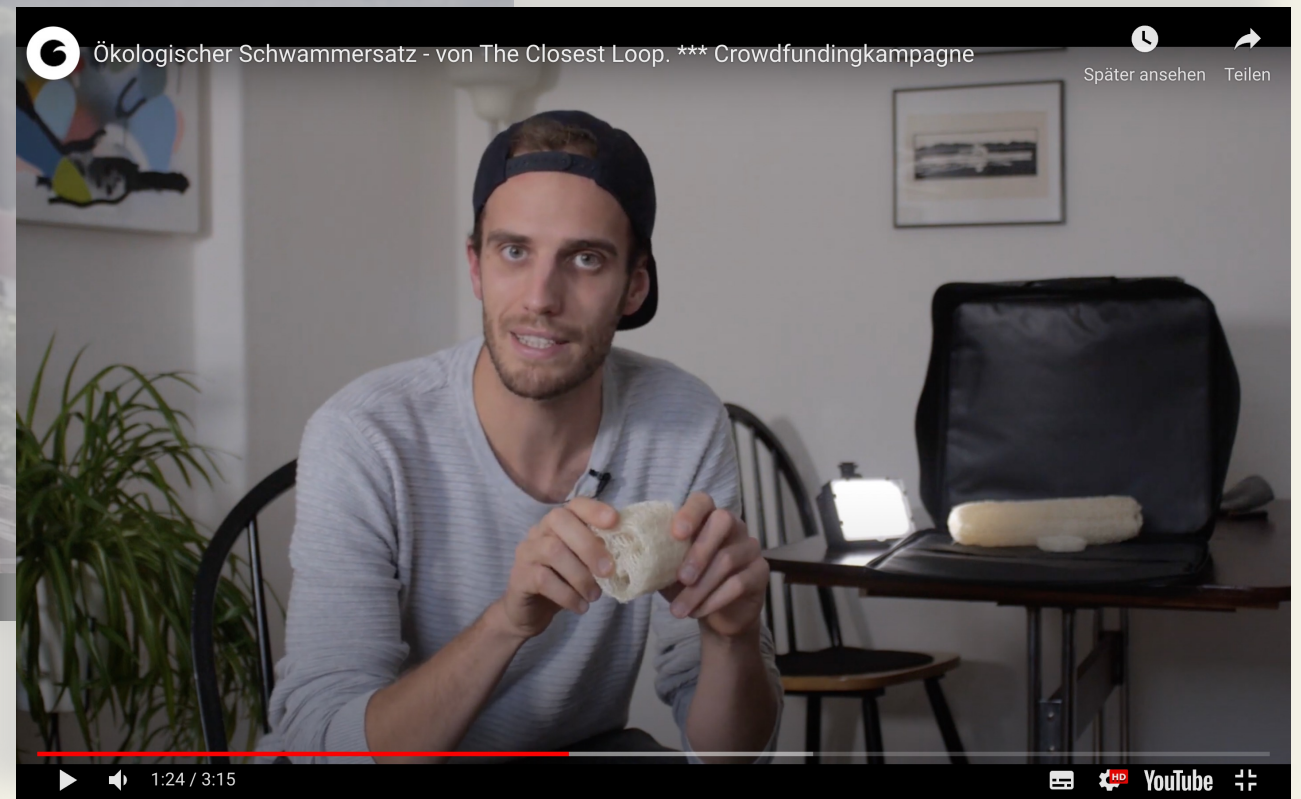
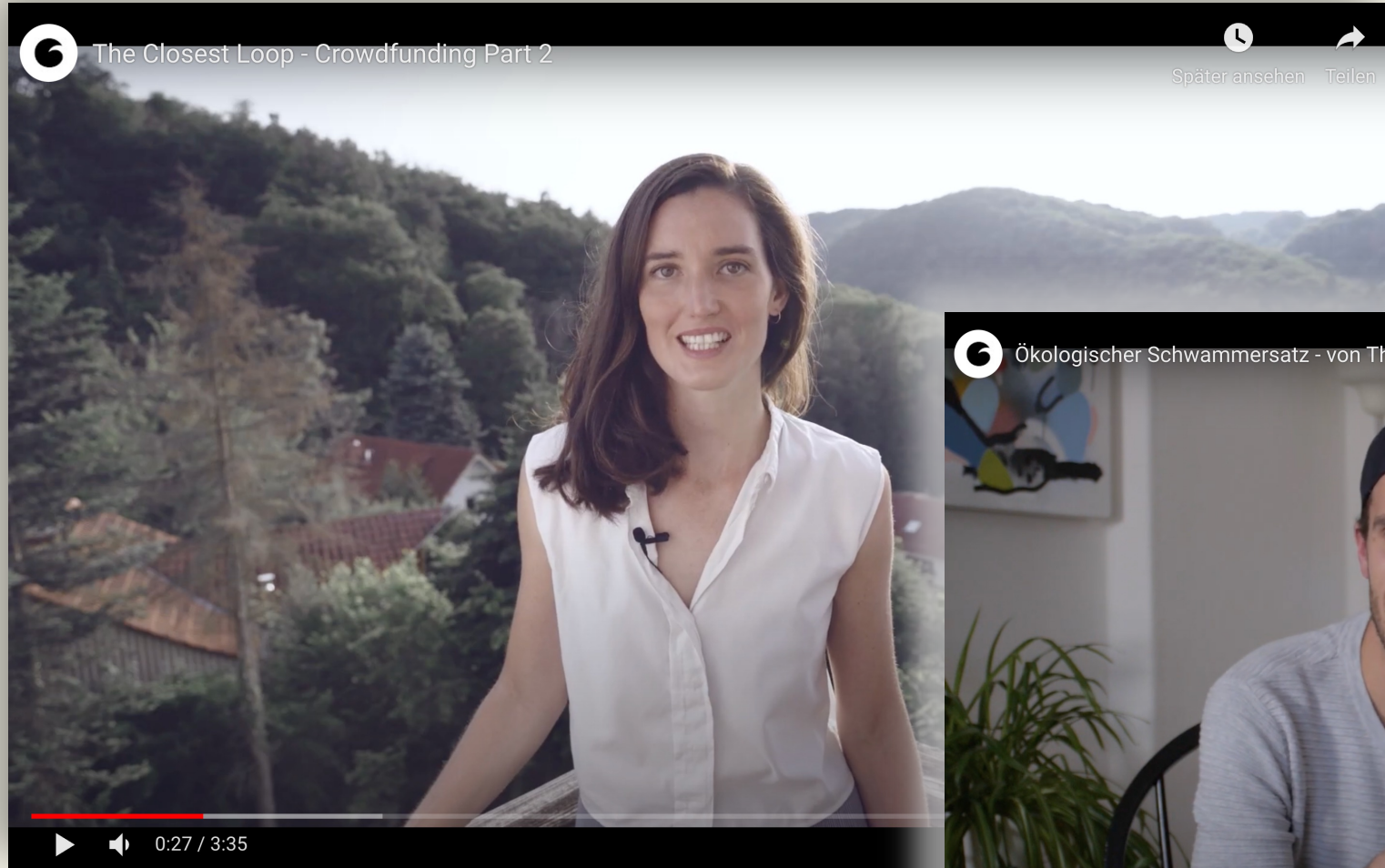
BENCHMARKING



GET FEEDBACK



COMMUNICATION &
PUBLIC RELATIONS



**Embracing ups
and downs.**

Network.

**“Whether you think you can,
or you think you can't – you're
right.”**

Henry Ford

THANK YOU!



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BACK UP

