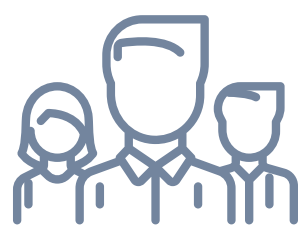
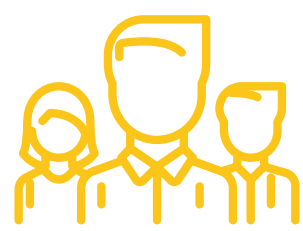
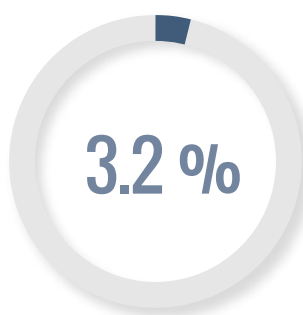


## 01. Data of the chosen regional target group

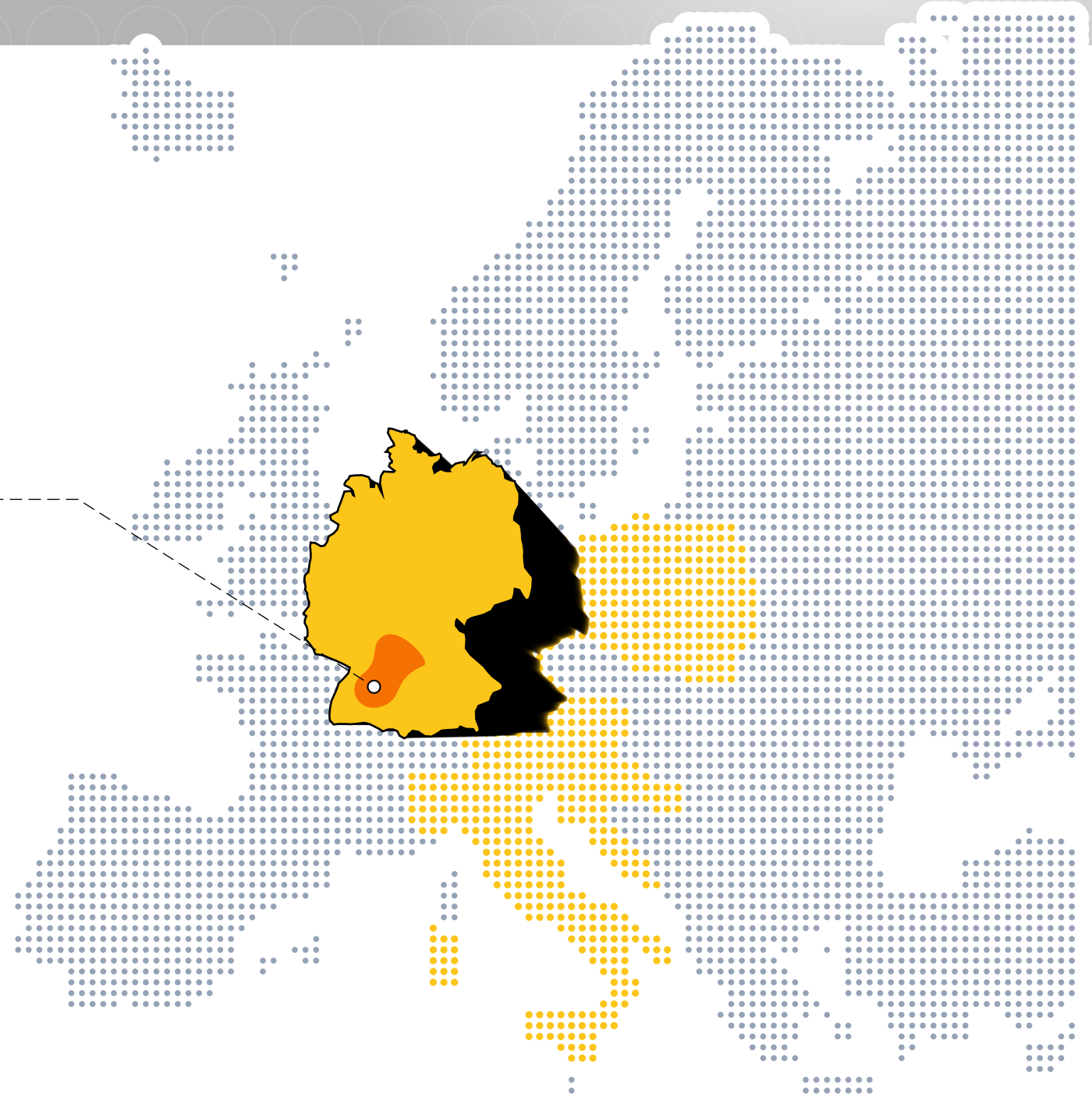
### TARGET GROUP new citizens & long-term unemployed



young unemployed  
 people 2018



new citizens advised by  
 Welcome Center Region Stuttgart in 2018



IHK Fachkräftemonitor, fachkraefte monitoring-bw.de / Welcome Center Region Stuttgart, advised new citizens 2018

## 02. Description of the chosen regional target group

The shortage of skilled workers (8 %) cannot be overcome only by activating already skilled workers. Therefore, the Stuttgart Region is dependent on new citizens and the qualification of long-term unemployed.

Companies and job seekers need advice on qualifications and integration. What is particularly important is regaining self-esteem and a fast-track to labour market. A new support scheme will be focused on promoting integration into the labour market through creativity and social innovation.



## 03. Number of main key players in the regional triangle relevant for the chosen regional target group

